



## **BRETT RAVITZ**

Since joining the Ravitz Family Foundation board in 2005, Brett Ravitz has been instrumental in the foundations fundraising efforts. Brett has effectively communicated the foundations mission to our business partners to generate awareness of our communities needs.

“Actually seeing the benefits of our time and effort is what makes me proud,” said Ravitz. “Letters from the children that we help, and from the parents or supervisors of programs that we fund is what lets us know that we need to continue to grow and spread our wings even further.”

In his current capacity, Brett is responsible for fundraising, reviewing grant requests, and marketing the foundation. He is also heavily involved in the annual events that benefit the foundation.

“It is amazing to watch our group, board members and volunteers alike, come together for one cause, raising funds to help those in need. The events are collaborative efforts and truly bring out the best in all of us,” said Ravitz.

Brett Ravitz is Senior Director of Merchandising for Supermarkets of Cherry Hill, Inc., a privately held, family-owned business that operates six ShopRite supermarket stores in southern New Jersey. ShopRite supermarkets are members of Wakefern Food Corporation, a retailer-owned cooperative with stores throughout New Jersey, New York, Pennsylvania, Connecticut, and Delaware.

Brett’s industry experience began in 2002 when he worked and trained in all departments of his family’s ShopRite stores. Brett’s initial responsibilities included accounting clerk, payroll, accounts receivable, and accounts payable.

In 2003, Brett began his career in management by serving as assistant manager. Throughout the next 2 years, he directly managed Perishables, Non-Perishables, Human Resources, and Operations in the Marlton ShopRite followed by the Mount Laurel ShopRite.

In 2005, Brett was promoted to Assistant Director of Non-Perishable merchandising for Supermarkets of Cherry Hill. Brett’s leadership led to operational and merchandising changes in Dairy, Frozen, Non Foods, and Health and Beauty Aids for the entire company.

Most recently, Brett was promoted to Senior Director of Merchandising where he oversees the operations, merchandising, and replenishment of the Grocery, Dairy, Frozen, Non-Foods, Health and Beauty Aids, and all vendors who deliver directly to

the store. Brett's expertise and leadership in Kosher Food merchandising is a major resource for Wakefern Food Corporation.

In addition to his responsibilities at Supermarkets Of Cherry Hill, Brett is actively involved at Wakefern where he serves on a number of committees including: Grocery Committee, CGO User Group, Frozen Food Committee, Non Foods/HABA Committee, Dairy Committee, Wholesale Growth Committee, and the Next Generation Committee..

In addition, Brett is on the board of the Ravitz Family Foundation. Its mission is to aid children and families in need in South Jersey and the Philadelphia region. Brett is a major contributor in the effort to fundraise for the two major events hosted by the foundation.

Supermarkets of Cherry Hill includes the ShopRite of Marlton, the ShopRite of Garden State Pavilion, the ShopRite of Mount Laurel, the ShopRite of Evesham Road, and the ShopRite of Union Mill Road.

Brett received his Bachelor of Science in Retail Management from the University of Wisconsin-Madison in 2002. He and his wife, Lauren, and their daughter Hailey currently reside in Voorhees, NJ.